



## **Manufacturing Subgroup – Vision Strategies**

**Vision:** To create an environment where current Virginia manufacturers can expand and that allows Virginia to recruit new traditional and advanced manufacturing companies and new jobs to the Commonwealth. To consider opportunities to further engage leading manufacturing companies and organizations with implementation of strategic manufacturing goals and initiatives.

### **Approach:**

- I. This subgroup will examine current manufacturing issues, such as incentives and tax structure, review any regulatory burdens and consider what changes are necessary to expand manufacturing opportunity in Virginia.
- II. This subgroup will also examine other key drivers of manufacturing growth and competitiveness and recommend actions for immediate, near term and long term implementation.

### **Strategies:**

- I. Examine the regulatory and tax structure as they relate to manufactures and recommend improvements to both. Review manufacturing programs for appropriate resource support to promote overall state competitiveness. – **John Luke/Ned Massee**
- II. Examine state and local permitting process for manufacturers to determine if undue burdens are placed on companies and if reform is needed. – **John Luke/Ned Massee**
- III. Ensure that Virginia has the appropriate tools to retain and expand its manufacturing base. To do this, the subgroup will: provide recommendations on how to build out and develop additional mega-sites for advanced manufacturing facilities, examine the Virginia Investment Partnership (VIP) Grant as a manufacturing retention/expansion tool, and consider updating or refining clusters to identify manufacturing clusters and assess overlay within regions. – **Jay Langston**
- IV. Identify determining factors for manufacturers that have decided or decided not to place assets in Virginia. – **Jay Langston**
- V. Identify advanced manufacturing sectors where Virginia is best positioned to recruit new businesses and develop strategies to incentivize companies in those sectors to locate in Virginia. Consider both the domestic and foreign investment that include division and corporate headquarters, which could lead to manufacturing facilities in the future. – **Jay Langston and Don Banker**
- VI. Assess the role of innovation through R&D and related partnership with Virginia's higher education institutions and specialty programs and centers. – **Jay Langston and Don Banker**
- VII. Examine how workforce development and the Virginia Community College System can play a greater role in both assisting current manufacturers in Virginia and promoting workforce

development as an asset to potential Virginia manufacturers. – **Bengt Lundgren and Brett Vassey**

**VIII.** Examine how the Port of Virginia can be used as an asset for Virginia Manufacturers. – **Tom Godfrey**

**IX.** Examine the importance of ensuring broadband throughout the Commonwealth. – **Jay Langston and Don Banker**

**X.** Evaluate the potential of green manufacturing incentives, as well as consider ways to create recycling and reuse programs for manufacturing waste. – **Brett Vassey**